

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
(Case No. 03-380-C)

|                                     |   |                        |
|-------------------------------------|---|------------------------|
| In re Application of:               | ) |                        |
|                                     | ) |                        |
| Scott A. Rosenberg                  | ) |                        |
|                                     | ) | Group Art Unit: 2615   |
| Serial No.: 10/033,401              | ) |                        |
|                                     | ) | Examiner: Not Assigned |
| Filed: December 26, 2001            | ) |                        |
|                                     | ) |                        |
| For: Advertisements in a Television | ) |                        |
| Recordation System                  | ) |                        |

**TRANSMITTAL LETTER**

Commissioner for Patents  
P.O. Box 1450  
Alexandria Virginia 22313-1450

Dear Sir:

In regard to the above identified application,

1. We are transmitting herewith the attached:

- a) Power of Attorney
- b) Asset Purchase Agreement By and Among Sonicblue Inc./ReplayTV, Inc. and Digital Networks North America, Inc.
- c) Postcard.

2. With respect to fees:

- a) No fee is required.
- b) Please charge any underpayment or credit any overpayment our Deposit Account, No. 13-2490.

Dated: June 11, 2003

Respectfully submitted,



Eric R. Moran  
Registration No. 50,967

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**(Case No. 03-380-C)**

**PATENT**

In re Application of:

Scott A. Rosenberg

Serial No.: 10/033,401

Filed: December 26, 2001

For: Advertisements in a Television  
Recordation System

Group Art Unit: 2615

Examiner: Not Assigned

**RECEIVED**  
**CENTRAL FAX CENTER****JUL 29 2004****OFFICIAL**

**FACSIMILE TRANSMITTAL LETTER**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

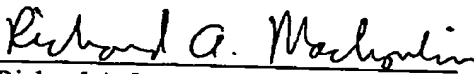
Fax (703) 872-9306

No. of Pages: 10  
Including this Transmittal Letter

Sir:

In regard to the above identified application:

1. We are transmitting herewith the attached:
  - a) Request for Entry of Previously Submitted Power of Attorney
  - b) Recorded Assignment to Digital Networks North America, Inc.
  - c) Power of Attorney Filed June 12, 2003 with stamped return postcard
3. Please charge any fees or credit overpayment to Deposit Account No. 13-2490.
4. **CERTIFICATE OF TRANSMISSION UNDER 37 CFR § 1.8:** The undersigned hereby certifies that this Transmittal Letter and the paper, as described in paragraph 1 hereinabove, are being facsimile transmitted to the Patent and Trademark Office (Fax No. (703) 872-9306) on this 29<sup>th</sup> day of July, 2004.

  
Richard A. Machonkin  
Registration No. 41,962

McDonnell Boehnen Hulbert & Berghoff LLP  
300 South Wacker Drive, 32nd Floor  
Chicago, IL 60606  
(312)913-0001

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**(Case No. 03-380-C)**

**PATENT**

In re Application of:

Scott A. Rosenberg

Serial No.: 10/033,401

Filed: December 26, 2001

For: Advertisements in a Television  
Recordation System

Group Art Unit: 2615

Examiner: Not Assigned

**REQUEST FOR ENTRY OF PREVIOUSLY SUBMITTED POWER OF ATTORNEY**

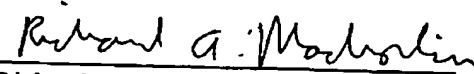
Commissioner for Patents  
P.O. Box 1450  
Alexandria Virginia 22313-1450

Dear Sir:

Applicant filed a Power of Attorney along with accompanying documents on June 12, 2003. This Power of Attorney reflects a new assignee for this application and a new correspondence address. To date, however, the Applicant has not received confirmation that the Patent Office has accepted the Power of Attorney. Attached is a duplicate copy of the Power of Attorney as well as a copy of the recorded assignment to Digital Networks North America. Applicant requests that the Power of Attorney be entered, that correspondence address be appropriately updated and the attorney docket number be changed to 03-380-C. If the Examiner has any questions or needs any additional information, he is invited to contact Applicant's attorney, Richard A. Machonkin, at (312) 913-0001.

Respectfully submitted,

Date: July 29, 2004

  
Richard A. Machonkin  
Registration No. 41,962

McDonnell Boehnen Hulbert & Berghoff LLP  
300 South Wacker Drive, 32nd Floor  
Chicago, IL 60606  
(312)913-0001

**UNITED STATES PATENT AND TRADEMARK OFFICE**

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND  
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

APRIL 26, 2004

PTAS  
MCDONNELL, BOEHNEN, HULBERT & BERGHOFF  
ENRIQUE PEREZ  
300 SOUTH WACKER DRIVE, 32ND FLOOR  
CHICAGO, ILLINOIS 60606

**CORRECTED  
NOTICE**

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 08/04/2003

REEL/FRAME: 014343/0362  
NUMBER OF PAGES: 32

BRIEF: ASSET PURCHASE

ASSIGNOR:  
SONICBLUE INCORPORATED

DOC DATE: 04/24/2003

ASSIGNEE:  
DIGITAL NETWORKS NORTH AMERICA,  
INC.  
2600 SAN TOMAS EXPRESSWAY  
SANTA CLARA, CALIFORNIA 95051-0953

SERIAL NUMBER: 10076658  
PATENT NUMBER:

FILING DATE: 02/14/2002  
ISSUE DATE:

SERIAL NUMBER: 09978144  
PATENT NUMBER:

FILING DATE: 10/15/2001  
ISSUE DATE:

SERIAL NUMBER: 09978170  
PATENT NUMBER:

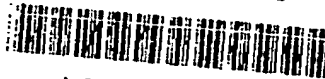
FILING DATE: 10/15/2001  
ISSUE DATE:

014343/0362 PAGE 2

SERIAL NUMBER: 10033401  
PATENT NUMBER:FILING DATE: 12/26/2001  
ISSUE DATE:SERIAL NUMBER: 10133184  
PATENT NUMBER:FILING DATE: 04/26/2002  
ISSUE DATE:SERIAL NUMBER: 10132968  
PATENT NUMBER:FILING DATE: 04/26/2002  
ISSUE DATE:SERIAL NUMBER: 10396229  
PATENT NUMBER:FILING DATE: 03/24/2003  
ISSUE DATE:SERIAL NUMBER: 09976686  
PATENT NUMBER:FILING DATE: 10/11/2001  
ISSUE DATE:SERIAL NUMBER: 10124064  
PATENT NUMBER:FILING DATE: 04/16/2002  
ISSUE DATE:SERIAL NUMBER: 60133556  
PATENT NUMBER:FILING DATE: 05/11/1999  
ISSUE DATE:SERIAL NUMBER: 10124506  
PATENT NUMBER:FILING DATE: 04/16/2002  
ISSUE DATE:SERIAL NUMBER: 60313718  
PATENT NUMBER:FILING DATE: 08/19/2001  
ISSUE DATE:SERIAL NUMBER: 10215904  
PATENT NUMBER:FILING DATE: 08/09/2002  
ISSUE DATE:SERIAL NUMBER: 60313557  
PATENT NUMBER:FILING DATE: 08/19/2001  
ISSUE DATE:SERIAL NUMBER: 10124583  
PATENT NUMBER:FILING DATE: 04/16/2002  
ISSUE DATE:SERIAL NUMBER: 60313544  
PATENT NUMBER:FILING DATE: 08/19/2001  
ISSUE DATE:SERIAL NUMBER: 10124190  
PATENT NUMBER:FILING DATE: 04/16/2002  
ISSUE DATE:SERIAL NUMBER: 60313546  
PATENT NUMBER:FILING DATE: 08/19/2001  
ISSUE DATE:SEDLEY PYNE, PARALEGAL  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

08-06-2003

FORM PTO-1595


 Docket No. 1023/1  
 HEET U.S. DEPARTMENT OF COMMERCE  
 Patent and Trademark Office

102517877

To The Honorable Commissioner of Patents and Trademarks: Please record this document or copy thereof.

## 1. Name of conveying party(ies):

 SONICBLUE Incorporated  
 2841 Mission College Boulevard  
 Santa Clara, California 95054-1838

8-4-03

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☐ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☒ Other: Asset Purchase

Execution Date: April 24, 2003

## 2. Name and address of receiving party(ies)

Name: Digital Networks North America, Inc.

Address: 2600 San Tomas Expressway

City: Santa Clara State: California

Country: USA Zip: 95051-0953

Incorporated in the State of Delaware

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

## A. Patent Application No.(s)

10/076,658

## Filing Date

02-14-02

09/978,144

10-15-01

10/033,401

12-26-01

## B. Patent No.(s)

Additional numbers attached? ☒ Yes ☐ No

OPR/FILIALICE

08-06-2003

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Enrique Perez

Registration No.: 43,853

Company Name: McDonnell, Boehnen, Hulbert &amp; Berghoff

Street Address: 300 South Wacker Drive - 32<sup>nd</sup> Floor

City: Chicago State: Illinois

Country: U.S.A. ZIP: 60606

## 6. Total number of applications and patents involved: 18

## 7. Total Fee (37 CFR 3.41).....\$720.00

☒ Enclosed☐ Authorized to be charged to deposit account

## 8. Deposit account number:

13-2490

08/05/2003 EDDPER 00000172 10076654

01 FC:0021

720.00 OP

DO NOT USE THIS SPACE

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Enrique Perez

Printed Name of Person Signing

Date: 7-29-03

Total number of pages including cover sheet, attachments, and document:

 Mail documents to be recorded with required cover sheet information to:  
 Director of the United States Patent and Trademark Office  
 P.O. Box 1450, Mail Stop Assignment Recordation Services  
 Alexandria, Virginia 22313-1450

FORM PTO-1595

RECORDATION FORM COVER SHEET  
PATENTS ONLY

Attorney Docket No. 1023/1

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To The Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 4. Application number(s) or patent number(s): (continued)

## A. Patent Application No.(s)

## Filing Date

## B. Patent No.(s)

09/978,170

10-15-01

10/133,184

04-26-02

10/132,968

04-26-02

10/396,229

03-24-03

09/976,686

10-11-01

60/313,546

08-19-01

10/124,064

04-16-02

60/133,556

08-19-02

10/124,506

04-16-02

60/313,718

08-19-01

10/215,904

08-09-02

60/313,557

08-19-01

10/124,583

04-16-02

60/313,544

08-19-01

10/124,190

04-16-02

Additional numbers attached? ☐ Yes ☒ No

Hon. Commissioner of  
Patents and Trademarks

Serial No. 10/033,401

Atty ERM:cj

Re: Applicant - Scott A. Rosenberg

Case No. 03-380-C

Advertisements in a Television Recordation System

Sir:

Please place the Patent Office receipt stamp hereon and mail to acknowledge receipt of:

- a) Transmittal Letter,
- b) Power of Attorney, and
- c) Asset Purchase Agreement By and Among Sonicblue Inc./ReplayTV, Inc. and Digital Networks North America, Inc.

Fee Enclosed

\$\_\_\_\_\_

Date Deposited: June 12, 2003

Respectfully,  
McDonnell Boehnen Hulbert & Berghoff  
Attorney for Applicant





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 Recordation System )

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

**POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST**  
**(REVOCATION OF PRIOR POWERS)**

As assignee of record of the entire interest of the above identified

- ☒ application  
☐ patent

**REVOCATION OF PRIOR POWERS OF ATTORNEY**

all powers of attorney previously given are hereby revoked and

**NEW POWER OF ATTORNEY**

The undersigned hereby appoints all of the practitioners associated with the Customer Number provided below to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith and directs that all correspondence be addressed to that Customer Number:

Customer Number: 020306  
Principal attorney or agent: Bradley J. Hulbert  
Telephone number: 312-913-0001

**Assignee of Entire Interest:**

Name: Digital Networks North America, Inc.

Address: 19 Chapin Road

Pine Brook, New Jersey 07058-9777

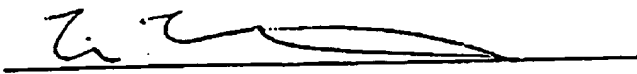
**EVIDENCE AND CERTIFICATION OF CHAIN OF TITLE**☐ Recorded in PTO on \_\_\_\_\_

Reel \_\_\_\_\_

Frame \_\_\_\_\_

☒ Recorded herewith.**ASSIGNEE CERTIFICATION**

In accordance with 37 C.F.R. § 3.73 the assignee hereby certifies that the evidentiary documents with respect to its ownership have been reviewed and that, to the best of assignee's knowledge and belief, title is in the assignee seeking to take this action.

Date: 6/5/03  
Signature

Name: James Hollingsworth

Title: President